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DYXnet Group dragon boat team paddles to glory and third place in the "Family + Fish DYXnet Charity Cup"

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HONG KONG, June 11, 2019 /PRNewswire/ -- Many hours of training in all weathers under the guidance of a professional coach paid off when the 20-strong DYXnet Group team took third-place honours in a charity race at Friday's (June 7) Hong Kong Dragon Boat Festival.

The event was the "Family + Fish DYXnet Charity Cup" race, which the Group has sponsored five times since 2012 to raise funds for the purchase of around 4,700 pieces of nutritious fish to benefit low-income families and the elderly.

Led by COO Jacky Wan and CTO Max Yeung, the intrepid crew was armed with hi-tech carbon-fibre paddles and decked out in specially-designed T-shirts featuring a powerful red dragon on the front and a dragon boat design on the back.

The team performed admirably against fierce competitors such as the MTR, Tsui Wah Restaurant and Herbalife, and were cheered on by enthusiastic colleagues and family members. More than half the team were dragon boat veterans who had paddled for the Group in 2017 and 2018.

DYXnet Group CEO Wing-Dar Ker said: "I am proud of the way my colleagues sacrificed their spare time to train so hard for this race -- and I'm thrilled by the result!"

He added: "Dragon boat racing is a treasured Chinese tradition, and I am very pleased we have supported the 'Family + Fish DYXnet Charity Cup' event as title sponsor for the fifth time. Most importantly, it provides us with a wonderful

opportunity to serve the community by providing underprivileged families and the elderly with high-quality nutrition."

After the race, Wing-Dar Ker joined forces with the HKSAR Government's Secretary for Labour and Welfare, Dr Law Chi-kwong, GBS, JP, to present various prizes.

A few days before the event, Group Director of Product and Solutions Enoch Chan and Group Director of Marketing & Corporate Communications Floria Chan helped hand out fresh fish to low-income families and the elderly, a practical role Floria has now played for the fifth consecutive years.

Wing-Dar Ker said: "Serving the community as a socially-responsible corporate citizen fits with our core values. And I am particularly heartened by the way DYXnet Group staff are always so willing to give up their leisure time to the benefit of those parts of society less fortunate than ourselves."