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The newly opened Beijing IP Call Centre to serve the whole region of Northern China

HONG KONG, Jan. 6 /PRNewswire-Asia/ -- Diyixian.com Ltd., Greater China's leading ICT (Information and Communications Technology) Service Provider, announces the opening of a new IP call centre in Beijing, which marks an important milestone for the company's strategically expansion in their call centre business in China. The latest established Beijing IP call centre, the fourth DYXnet call centre in China, will serve the whole region of Northern China, where tremendous market potential is envisaged.

Mr. Lap Man, Founder and CEO of the Company said, "As a leader in IP call centre business, we see the needs in the various cities located in the North of China. In addition to the existing DYXnet call centres in Guangzhou and Shanghai, the latest Beijing centre implies that almost all the major cities have our footprints."

The IP Call Centre is one of the fastest growing businesses of DYXnet, which recorded a 120% increase in the first half of 2009 compared with the same period in last year. Lap Man foresees the market will continue to grow in the coming years, particularly in the retail, education and banking sectors which have been performed well.

The DYXnet Beijing IP call centre is located in Central Business District. The centre has a suite of perfect infrastructure with advanced technology. The location and infrastructure all designed for recruiting the best IP call centre agents as well as providing 24 hours and 7 days IP call centre service for our top tier clients in Northern China.

According to Data Monitor analysis, they found that Mainland China has had 200,000 IP call centre seats in the world in 2005 which only occupied 2% of the world call centres seats. However, the report shows that the IP call centre seats keeping increase and estimates that it will increase to 10% among the world call centre seats. Furthermore, the China IP Communications Conference 2008 also indicates that many of industries (especially servicing and retailing merchants) have high preference of adopting IP call centre service in the near future. Therefore, to cope with the huge demand of both internally driven by domestic forces and externally derived from international companies, DYXnet have stepped up

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its total call centre seats to 1,300 with the setup of Beijing new IP call centre. As such, DYXnet IP call centres serve as another communication gateway for the Asia-Pacific regions.

In the first half of 2009, revenue from IP Call Centre services representing approximately 10% of the DYXnet's total revenue. DYXnet serves a wide range of clients, including McDonald's, English Town and the Bank of Communications. The substantial growth of the year's first half was achieved by leveraging the Company's technological and operational edge in the offshore IP Call Centres, which ensure clients have access to highly professional services at a cost-effective price.

About Diyixian.com Limited

Set up in 1999, DYXnet is a leading ICT Service Provider in Greater China offering Global Networking (including MPLS VPN service portfolios), Internet Access, Data Centre, Unified Communication, Network Security and Call Centre Outsourcing solutions with provisioning capability in many cities in Greater China and Asia Pacific. In addition, DYXnet also provides call centre services to enhance its operation efficiency and effectiveness. The company has always aspired to provide innovative, professional and reliable services in order to help corporations in the Greater China region enhance their productivity and profitability by providing them with the best IP Networking services and solutions.

With network POPs in 37 cities as well as services covering 700 cities, serving 6,500+ MPLS VPN client sites and hosting 4,000+ client facilities, DYXnet has operations in Hong Kong, Mainland China, Taiwan, Singapore and Vietnam. It is one of the few companies in the industry whose networking work team has attained a 100% certification rate. DYXnet has set its sights on Greater China as a hub that will enable it to connect with other international customers and partners to seize new opportunities in China's dynamic business markets.

DYXnet has obtained the ISO20000 certification conferred by SGC Hong Kong Ltd. It is the first ICT Service Provider in Hong Kong to get this international certification in information technology service and management. Meanwhile, DYXnet has also obtained the ISO9001: 2008 international certification in quality control. These qualifications attest to DYXnet's determination to constantly improve and integrate information technology service support programmes and to its commitment to offering premium information and communication technology and outstanding customer service.

For more information about DYXnet, please visit the official website at http://www.dyxnet.com or call 2187 7688.