



## Ecplaza (12-01-11)

### **Almost One-Third of 100 Companies Select DYXnet as Its Primary Cross-Region IP VPN Service Provider**

Effective Cost-control and Reliability Crowned the Major Factors Continuing the Strong Momentum in 2011

HONG KONG, Jan. 12, 2011 /PRNewswire-Asia/ -- DYXnet, Greater China's leading ICT (Information and Communications Technology) service provider, is proud to announce that almost one-third of 100 companies select DYXnet as its primary cross-region IP VPN service provider in a survey conducted by IDC, a global research company in the first half of 2010 in the Greater China region.

#### Rapid Uptake of IP VPN in Asia

With the rising adoption of bandwidth-hungry applications, organizations, especially multinational corporations (MNCs) with branches and staff in Hong Kong, Taiwan and Mainland China going to expand in the region, are eager to adopt IP VPN service to maximize cost efficiency and flexibility. According to IDC research analysis, the VPN revenue in Asia Pacific region (excluding Japan) is expected to grow at a compound annual growth rate ("CAGR") of 17.8%, from USD3.55 billion in 2009 to USD8.06 billion in 2014. In Greater China region (includes Mainland China, Hong Kong and Taiwan), the CAGR of IP VPN revenue is expected to reach 26% during the same period.

In the IP VPN survey conducted by the IDC in February 2010, which interviewed 100 enterprises with less than 500 office employees with IT decision-making responsibilities and operations in Greater China, almost one-third of enterprises named DYXnet to be their primary cross-region IP VPN service provider. The survey found that DYXnet IP-based VPN services provide enterprises with high-quality, well managed private IP platforms in a more competitive price and reliability compared with other major service providers in the Greater China region.

"We are excited and overwhelmed by the results in the IDC's survey. DYXnet's mission is to reduce companies' burden of owning and managing their own IT infrastructure, and enable them to concentrate on their core business, representing a key element to our tremendous success last year. In order to maintain our strong momentum in the increasing competitive market, it is imperative for us to further strengthen our existing network infrastructures and technologies and provide more valued-added services to consolidate our market position." said Lap Man, Founder and CEO of DYXnet. "Our outstanding performance proved that our strategy to tailor and refine our services is on the right track. DYXnet will continue to implement dedicated and innovative development strategies to bring customers the high-quality service that helps maximize their investment returns."



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Sherlin Pang, Research Manager of IDC Asia/Pacific said: "There is more growth potential in China's IP-based VPN services. With increasing adoption of IP applications, customers are still in early stage to realize the cost benefits and flexibility of migrating their voice, data, and video applications to a single IP-based network that can help them to eliminate business operation costs in different areas, such as bandwidth optimization to increase its network reliability and so on. For example, the MPLS VPN service segment will expand as businesses migrate to MPLS VPNs to take advantage of the network's ability to support traffic prioritization through class of services, and performance monitoring tools."

### Continuing the Network Coverage Expansion

Looking ahead, DYXnet aims at becoming the leading networking service provider in Mainland China and will continue to invest in expanding our network coverage from the existing 28 POPs to 40-45 POPs in the next 24 months to further extend our footprint to almost every part of China to enrich our ICT network.